Learning Design for Social Media

Social Media

- Discussion Tools
- Collaborative Tools
- Photo Tools
- Video Tools
- Voice Tools
- Social Networking

Instructional Design

now

Learning Design

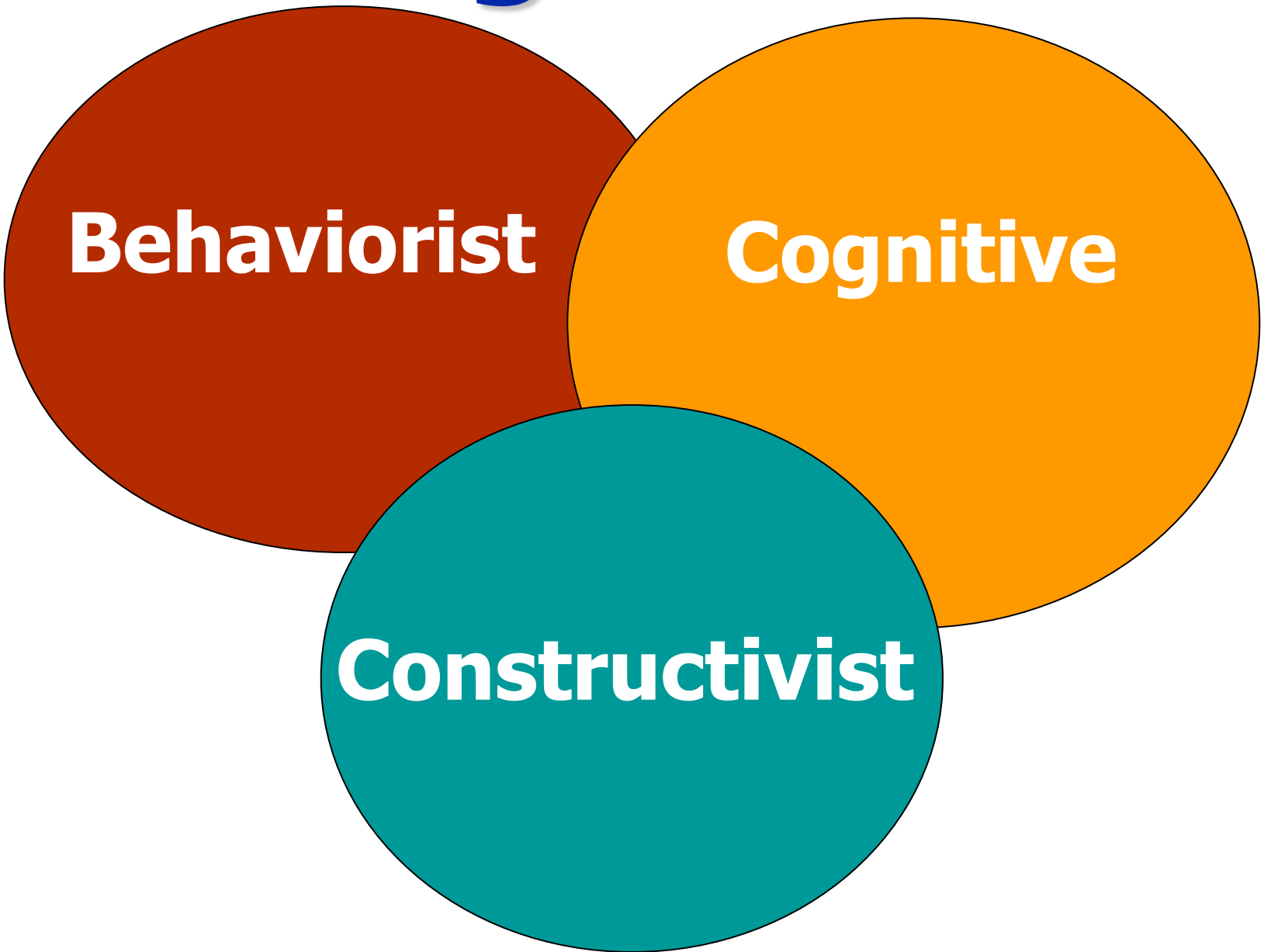
Humans Learn

- Auditory

- Visual

- Kinesthetic

Learning



Behaviorists

Observable Changes in Behavior

New Patterns Being Repeated it Becomes Automatic

Overt Behaviour which is Observed

Cognitivism

Based on Thought Process

Changes in Behaviour are Observed

Learning Involves Associations

Constructivism

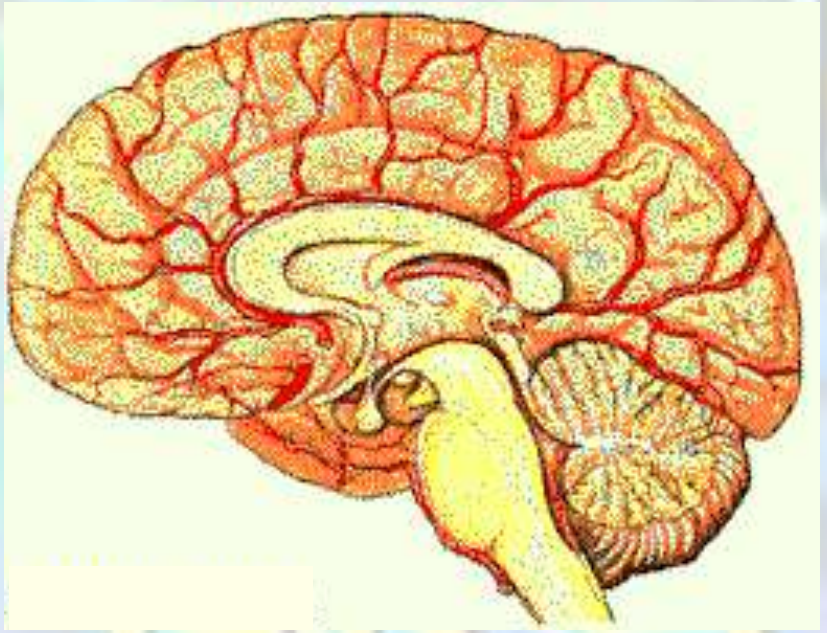
Construct own Perspective through Individual Experience

Learning Through Constructivism

- Constructed
- Active
- Reflective
- Collaborative
- Inquiry Based

Learning is strengthened when it is social, relevant, active and offers learners multiple paths

BRAIN



Information Passed From

One Neuron → Another Neuron

↓

Electrochemical Process

- Patterns are Formed of Excited Neurons
- Frequently the Patterns are Used, Stronger the Patterns Become
- Stronger they Become, More Likely They are Made Again

Design Principles

Stimulating Environment

Places for Group Learning

Multiple Resources

Flexibility

Enrichment

Social Web

Supports Group Interaction

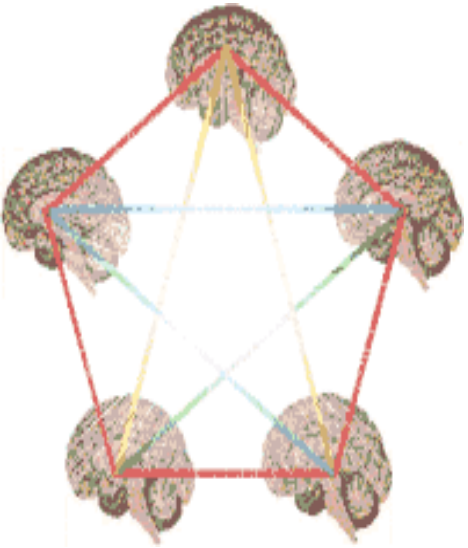
Create Social Communities

Engage Learners

Collaborative Learning

Learners Work together for a Common Goal

Collaborative Learning



Achieve Learning Goals

Instruction Method where Learners work in Groups

Promotes Critical thinking

- **Retain Information Longer**
- **Learners take Responsibility of owns Learning**
- **Learners are Challenged both socially and emotionally**

More Theories

Computer Supported Collaborative Learning

Social Development Theory

Problem Based Learning

Creating Learning Communities